

What is Omoggle?

Omoggle is a new anonymous video chat site where users are paired with strangers and rated on their appearance by an AI algorithm. It's become a popular platform within the "mogging" trend where people are compared and ranked based on their looks and has been gaining significant traction across platforms such as Twitch and TikTok, particularly among younger audiences.

Why is it a concern?

The site's anonymous nature means young people can end up in an unmoderated space being judged on how they look, with no oversight. This kind of content is linked to body image issues, low self-esteem, and bullying, and it's particularly concerning for younger users.

**UNDERSTANDING OMOGGLE:  
A GUIDE FOR PARENTS & GUARDIANS**

**WHAT IS OMOGGLE?**

ANONYMOUS VIDEO CHAT SITE

PAIRS USERS WITH STRANGERS

AI ALGORITHM RATES APPEARANCE (1-10)

**WHY IS IT A CONCERN FOR YOUTH?**

- UNMODERATED SPACE**  
Anonymous environment lacks oversight
- JUDGED ON LOOKS**  
Linked to body image issues, low self-esteem, & bullying
- MOGGING CULTURE RISKS**  
Associated with incel-adjacent communities and dangerous ideologies

**SAFEGUARDING ALERT:** Heightened risks for younger users

Stay Informed, Keep Our Kids Safe

Thurcroft  
Learning Academy